



Example of Prospecting Email to Employer

Dear Ms. Wildcat (or Dear Hiring Manager),

My name is Jane Doe and I am a junior at Northwestern University studying communications, and integrated marketing. I recently came across your company when researching marketing firms in New York, and I was impressed by _____ or excited to see _____. I am looking for a summer internship/opportunity and was wondering if you have any positions? I would love to bring my marketing experience and/or (name a few other qualities here) to XYZ company. Additionally, my main goal is to gain experience, so I am more than willing to contribute as an unpaid intern if that were feasible

reference). I am aware that this is an especially difficult time, and I fully understand if you have any opportunities right now

Thank you so much for the consideration, and I hope to hear from you soon.

